



# 10th Annual Plaza 10K

**September 13, 2020 | 7:30 a.m.**

Benefiting Saint Luke's Home Care & Hospice

The race will begin at Ward Parkway and Central Street in Kansas City, MO.

## About the race

Presented by KC Running Company, the Plaza 10K features a flat and fast course along the banks of Brush Creek and goes through the heart of the Country Club Plaza. The Plaza 10K is the largest in Kansas and Missouri. Participants will receive a high-quality technical shirt and finisher's medal, as well as enjoy great food, beverages, and live music following the race.

## About the cause

Saint Luke's Home Care & Hospice is one of the area's most experienced post-acute care providers, serving 27 counties in Missouri and Kansas. We are one of the only providers in the region offering home health, infusion pharmacy, and hospice and palliative care services. When medical science can no longer extend a patient's life, hospice care can add more life to each remaining moment.

Saint Luke's Hospice nurses and staff strive to help patients control and direct their own end-of-life care. Our goal is to provide peace of mind, dignity, and comfort in patients own home or at Saint Luke's Hospice House. The hospice team provides medical, emotional, and spiritual support to not only the patient, but also to the patient's family and friends.

## Volunteer opportunities

Multiple volunteer positions are available for those who want to help with the race. For a full list, visit [plaza10k.com/volunteer](http://plaza10k.com/volunteer).

To volunteer: Contact Melissa Tinklepaugh  
[mtinklepaugh@saintlukeskc.org](mailto:mtinklepaugh@saintlukeskc.org)

**Learn more about the race at [saintlukeskc.org/plaza10K](http://saintlukeskc.org/plaza10K)**





# Sponsorship Opportunities

## **Presenting Sponsor — \$10,000**

- Premier logo placement on race shirts
- Premier logo placement at finish line
- Premier logo placement on all event marketing materials including Plaza 10K website, social media, and signage at event
- Table provided for company promotion before and after race
- Announcement of sponsorship before race and before race awards
- 25 race entries

## **Platinum Sponsor — \$5,000**

- Prominent logo placement on race shirts
- Prominent logo placement at finish line
- Prominent logo placement on event marketing materials including Plaza 10K website, social media, and signage at event
- Table provided for company promotion before and after race
- Announcement of sponsorship before race and before race awards
- 20 race entries

## **Gold Sponsor — \$2,500**

- Preferred logo placement on event marketing materials including Plaza 10K race shirts, website, social media, and signage at event
- Logo placement at finish line
- Table provided for company promotion before and after race
- Announcement of sponsorship before race and before race awards
- 15 race entries

## **Silver Sponsor — \$1,500**

- Logo placement on event marketing materials including Plaza 10K website, social media, and signage at event
- Announcement of sponsorship before race and again before race awards
- 10 race entries

## **Bronze Sponsor — \$750**

- Name recognition on event marketing materials including Plaza 10K website, social media, and signage at event
- Announcement of sponsorship before race and before race awards
- 5 race entries

## **◆ To become a sponsor**

Laura Berger, Development Director  
lberger@saintlukeskc.org or 816-932-3411

